



# Trust Cooperation

- *Trust cannot be bought and cooperation is priceless* -

The Trust Cooperation is an initiative of Idee-Net Planontwikkeling and aims to improve trust in the world of finance and the economy and to promote cooperation between companies, consumers and financial institutions.

To this end, the Trust Cooperation has developed a plan in which any interested party may participate.

The economy will only recover once consumer and corporate confidence is restored through transparency. Only then will cooperation again be possible.

Everyone has a responsibility here, irrespective of their job, financial interests or political and religious convictions.

We must remember that many billions of assets have been lost, while millions of people live in poverty and are dying of hunger and disease.

Self-interest is no excuse.

The rescue plan starts and ends with the old saying which still rings true:

*“Love your neighbour as yourself”* (Matthew 22-39)

Let us take a moment to think about that.

We have come up with a concept for working on restoring trust which encompasses this.

Our basic step-by-step plan is introduced over the next few pages.



# Trust Cooperation

## The basic plan:

The plan is aimed at all consumers, organisations or companies who wish to promote trust in the economy and the financial sector.

By working through the steps in the basic plan, we support the objective of the Trust Cooperation and in doing so demonstrate our willingness to cooperate with all participants.

We can work through the plan as a consumer or representative of an organisation or company, after which the responsible person can sign the declaration.

The content may be simple, but the decision to take these steps is in the first place a voluntary and personal responsibility.

### **Step 1 Confrontation:**

This starts with ourselves as people or as an organisation by taking responsibility for all our financial dealings which are risky and in our own interests.

We need to ask ourselves whether we have used our assets and talents for the greater good or chiefly in our own interests.

If we feel partly responsible for the subsequent crisis of confidence, then we are ready to take the next step.

### **Step 2 Declaration:**

By signing a declaration of intent, we affirm our intention to be transparent about those measures we wish to take to change our financial dealings. In doing so, we agree with the objective of the Trust Cooperation and registration as participants in the plan.

### **Step 3 Change:**

When we apply the changes described in the declaration of intent in practice, we demonstrate the restoration of our trust in society.

This will again enable cooperation between consumers and companies which intend to respect and support each other.

## **Balance Sheet Plan:**

Banks and financial institutions can register as a member of a new international economic alliance called the Trust Cooperation (EIG, or Economic Interest Grouping).

Signature of the Trust & Cooperation Agreement allows members to make use of the Balance Sheet Plan.

The EIG offers unique opportunities for cooperation on financial transparency with a view to restoring trust in the financial sector.



# Trust Cooperation

## Declaration of intent: for consumers and companies

Name: \_\_\_\_\_ Date of birth: \_\_\_\_\_

Declares as an individual or responsible person on behalf of:

Name of organisation: \_\_\_\_\_ Business location: \_\_\_\_\_

That I,

Support the objectives of the Trust Cooperation with a view to improving trust in the financial sector and the economy and promote cooperation between consumers, companies and financial institutions.

This is achieved by encouraging financial transparency and by participants and members of the plan publishing codes of ethics.

In line with the step-by-step plan, I intend to:

- Place my trust in those companies which support the codes of ethics of the Trust Cooperation;
- Work together with consumers and companies and renounce risky financial products and investments;
- Adapt my credit requirements to my disposable income and payment of my debts;
- Refuse financial support to speculators and financial institutions which are not supervised by a central bank;
- Donate part of my income to combat hunger, disease and poverty in the world;
- Other intentions:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Date \_\_\_\_\_

Signature: \_\_\_\_\_

No rights may be derived from signature of this declaration. Each signatory is responsible for providing correct information and for the legal relationship with organisations and legal entities.



## Trust Cooperation Balance sheet plan for financial institutions

The Trust Cooperation (Economic Interest Grouping) is a new international economic alliance, of which financial institutions which have signed the Trust & Cooperation Agreement and the incorporation agreement may become a member.

This will mean that they will be supervised by a central bank.

The objective of the Trust Cooperation (EIG) is to promote trust in the financial sector and the economy by encouraging an open and ethical financial policy, whereby information on the financial situation of members is available to all. The publication of members' contract data and financial positions will create clarity on risk profiles and creditworthiness. The availability of contract information will promote trading between financial institutions and trust among account holders.

Cooperation between members is in principle a framework contract within which initiatives can be developed for creating trust and cooperation. Members are, however, bound by the clauses in the incorporation agreement, the Trust & Cooperation Agreement and the Trust Cooperation Balance Sheet Plan. They decide themselves how these clauses will be implemented in their corporate policy. They are individually responsible for the information provided to the Trust Cooperation (EIG) or to third parties.

The Balance Sheet Plan is an instrument which enables members to improve trust among consumers and between financial institutions.

This can be achieved via transparency, cooperation and social responsibility.

### Transparency:

In order to restore trust, it is essential to be transparent in implementing intentions and changes. The publication of information on financial positions and contributions to the Social Bank Fund foundation will help to improve trust.

After registration as a member of the EIG, information will be provided on all outstanding credits, loans, debt instruments and mortgage contracts, classified in the categories A – B – C – D.

Members are responsible for providing correct contract information on registration and classifying their products in the following risk categories.

A – Contracts : Products with a conventional hedge (safeguards)



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B - Contracts : Products with insurance hedge

C - Contracts : Products with securities hedge

D - Contracts : Products with fictitious or unknown value

The data for each member will be collected and registered in a special data bank. This will at least contain all contract numbers, the date of issue, the principal, the value at issue and hedge value for each registered category.

As a member of Trust Cooperation (EIG), using an access code the responsible person can publish the balance of all contracts for each category on the [www.trustcooperation.info](http://www.trustcooperation.info) website.

The first published contract information is the balance as of the date of the last known quarterly figures. Any transactions and new contract balances are subsequently registered at the end of each month. Any changes to the contract and the category balance may be published as of the date they occur.

The [trustcooperation.info](http://trustcooperation.info) website will publish the percentage of contracts per member as a contract balance sheet divided into four categories and totalling 100%. The number of contracts, the amounts, are registered in a database and used each month to determine the donation and publication expenses. The percentages of the last three months are published as of the end of each month. Any improvement will immediately be visible by comparing the monthly balances.

The same information will also be published for the total percentage of all members.

This will create a summary of the average risk profile and enable a comparison of the percentages.

In addition to the Trust Cooperation (EIG), a foundation will also be set up called the Social Bank Fund.

The foundation's objective is to implement projects to combat hunger, disease and poverty in the world. It will support development work and aid organisations with the same objectives. Members of the Trust Cooperation (EIG) will sit on the board alongside members of the aid organisations.

By signing the Trust & Cooperation Agreement, members declare that they will contribute to setting up the Social Bank Fund foundation. This support will take the form of organisation, expertise and manpower and an annual donation of at least 1% of the company's annual profits.

For publication of the contract balances, members pay a donation of 1 euro per contract and per transaction to the Social Bank Fund foundation.



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Members pay a fee to Idee-Net Planontwikkeling for the right to use the Trust Cooperation Balance Sheet Plan, including the brand names Trust Cooperation and Social Bank Fund, logo and website.

Transactions will be published after the data have been checked and payments have been made. Settlement will take place at the end of each month.

After registration as a member of EIG, an option of 3% in the company's shares is reserved at the closing price as of the day of registration.

This reservation serves as financial security for the operating expenses of the Trust Cooperation (EIG), publication and donation expenses and for the exchange of contracts between members.

The Trust Cooperation (EIG) aims to promote trust in the financial sector via publication of contract data and its members' positions.

The audit and supervision of members' operations remain in the hands of central banks.

## Cooperation:

Cooperation between members and between consumers and companies will increase trust in the economy.

Consumers and companies which have signed the Declaration of Intent can support each other financially by representing and respecting each other's interests.

Members of the EIG can cooperate with each other by exchanging positions and contract data. They can develop initiatives to put the objectives of the EIG and the Social Bank Fund foundation into practice.

Members can trade contracts with each other or amend contracts by offering a new contract to end users.

This will create a new value for a category C or D contract. The new or refinanced contracts can then be registered as A or B contracts.

The exchange of information and determination of the original data must in particular be used to determine the value of category D contracts (debt instruments, derivatives etc.). Once the value has been determined, the category C or D contract can be traded and amended by refinancing using category A or B contracts.

Contract trading can be settled using reserved shares and by registering a new contract in category A or B.

The exchange of contract information and contract amendments will take place internally between the members using existing or new networks.



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The new contracts and any changes to the category or termination of contracts are published by the members themselves.

Each member retains final responsibility for the internal and external processing of contract amendments.

## Social responsibility:

All financial institutions owe their existence to their clients and account holders who entrust their financial assets to them.

The system is sustained by the assets of consumers and companies.

The financial institutions bear social responsibility in their capacity as managers of assets and safeguards for the trust placed in them by account holders, insurance policy holders and borrowers.

That trust has been abused because managers thought that the interests of their shareholders were more important than those of their clients.

We must not forget that account holders and clients are the most loyal sources of revenue. They are potentially ideal shareholders, who are satisfied with their products and trust the company. They do not have the urge to collect huge profits each year.

In addition to transparency and cooperation, members bear the social responsibility of restoring ties between their clients and society.

If the financial sector paid back a share of its profits to society and to people in need, the members' reputations and the respect they are accorded would increase substantially.

Members have the opportunity to support those of their clients who have signed the Declaration of Intent by giving them a share in the company.

This will consolidate the company's financial position and bolster trust in the company.

The Social Bank Fund foundation is linked to the Trust Cooperation (EIG).

Members become board members of the foundation via registration as a member of the EIG and a deposit in the Social Bank Fund.



## Social Bank Fund

The board members decide on the financing, organisation and awarding of projects which focus on:

- Investment in developing countries in agriculture, infrastructure, drinking water and sanitary facilities;
- Provision of primary necessities of life and support for initiatives to develop aid at a local level;
- Combating hunger, disease and poverty in the world by setting up local aid work with a permanent aid function. This will ultimately be conducted independently by locals;
- The projects, including timeframes, will be awarded to companies and aid organisations which support the objectives of the Social Bank Fund foundation;
- Any projects which contribute directly or indirectly to the objectives will be supported.

The new foundation will be administered by members and founders of the Trust Cooperation (EIG). The board will deploy at least 70% of the available funds in a responsible and auditable manner for projects and approved aid organisations. Overheads and organisation costs may not exceed 10% of the annual budget. Initiatives and operating methods can be developed by the board members and aid organisations.

An accountability statement will be published annually for all donations and projects.

Members' active contributions in their capacity as donors and organisers will help to increase respect for the financial sector.

Society will reward this with trust.





## Trust & Cooperation Agreement

Date: \_\_\_\_\_ Name: \_\_\_\_\_

As a representative in my capacity as \_\_\_\_\_ I declare that I hold chief responsibility for the policy and trading authority of:

Name of institution:

Address of head office:

Registration at central bank:

Registered in the trade register under number: \_\_\_\_\_ on behalf of the entire organisation that we agree to the objectives of the Trust Cooperation (EIG) as stated in the Trust Cooperation Balance Sheet Plan and the incorporation agreement, as will be filed in the trade register after incorporation.

We also support the codes of ethics for promoting trust in financial trading as described in the Trust & Cooperation Agreement.

### Trust Agreement:

- 1 To provide financial transparency on our company's contract positions and make these available for publication.
- 2 To cease financing of speculators and participation and trading in short selling, derivatives and risky products.
- 3 To pay performance-related employee bonuses after client contracts have been dealt with to satisfaction.
- 4 To donate at least 1% of profits and 1 euro per published contract to the Social Bank Fund foundation to combat poverty, hunger and disease in the world.
- 5 To respect the financial codes of ethics for issuing and receiving loans.



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## Cooperation Agreement:

1 We declare that we wish to work together with the members of the Trust Cooperation (EIG) and participants in the plan who have signed the Declaration of Intent.

2 We declare that we will publish our contract positions in accordance with the Trust Cooperation Balance Sheet Plan on the trustcooperation.info website and pay publication expenses and donations each month. We take responsibility for the correct publication of contract balances and transactions and absolve the website administrator of all liability for the consequences of publication.

3 We support participation in and incorporation of the Trust Cooperation (EIG), including the rights to use the brand names Trust Cooperation and Social Bank Fund and the trade names Trust & Cooperation Agreement and Trust Cooperation Balance Sheet Plan with the domain name TrustCooperation.info. We pay a fee to Idee-Net Planontwikkeling for these user rights.

4 We respect supervision of and auditing by central banks, social auditing by members and society and view codes of ethics for financial transactions as a gauge for our actions.

5 As co-founders and board members of the Social Bank Fund foundation, we will act to achieve the objectives and work together with members, governments and charities to organise and sustain projects.

Date: \_\_\_\_\_

Name of signatory: \_\_\_\_\_

Job title: \_\_\_\_\_

Signature: \_\_\_\_\_